

Open
Repositories

Audiovisual Media and Scholarly Communications Services

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Audiovisual Scholarly Communication Services: ERA A+V

- <https://era-av.library.ualberta.ca/>. Combination of:
 - Media archives
 - Virtual research environment
 - Tool to support online learning
 - Scholarly communications service/IR
- Service development timeline:
 - October 2015 - kickoff
 - May 2016 - beta launch
 - July 2017 - production release
- What we've learned...

ERA
▶ audio + video

Media (in a scholarly communications sense) is Weird

- Open Access is not always the goal, nor is it achievable
- Audiovisual scholarly outputs often play a supporting role to “the research itself”, e.g.
 - Public knowledge dissemination
 - Community-based research
 - Event materials
 - Media as “data”
 - Supplemental materials (e.g. animations)
- Residual media (Charles Acland)/media archaeology
 - Older media hangs around longer than we think, and forms the basis of new (recontextualized) knowledge
 - Scholarly communications services designed specifically for audiovisual media help support emerging scholarly approaches

Nuts and Bolts of Audiovisual Scholarly Communications

- Resource discovery
- Preservation
- Deposit/workflows
- Specialized skills



Evan-Amos, "A pile of Chex Mix." Public domain, via Wikimedia Commons:
<https://commons.wikimedia.org/wiki/File:Chex-Mix-Pile.jpg>

Opportunities for Scholarly Communications Services

- Better support...

- Research creation
- Media archives-based research
- New modes of research dissemination, e.g.
 - Scholarly podcasting
 - A/V-based journals
 - Public knowledge dissemination
 - The “academic research video”



(Fernando, 2019: <https://doi.org/10.3145/epi.2019.jul.06>)

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