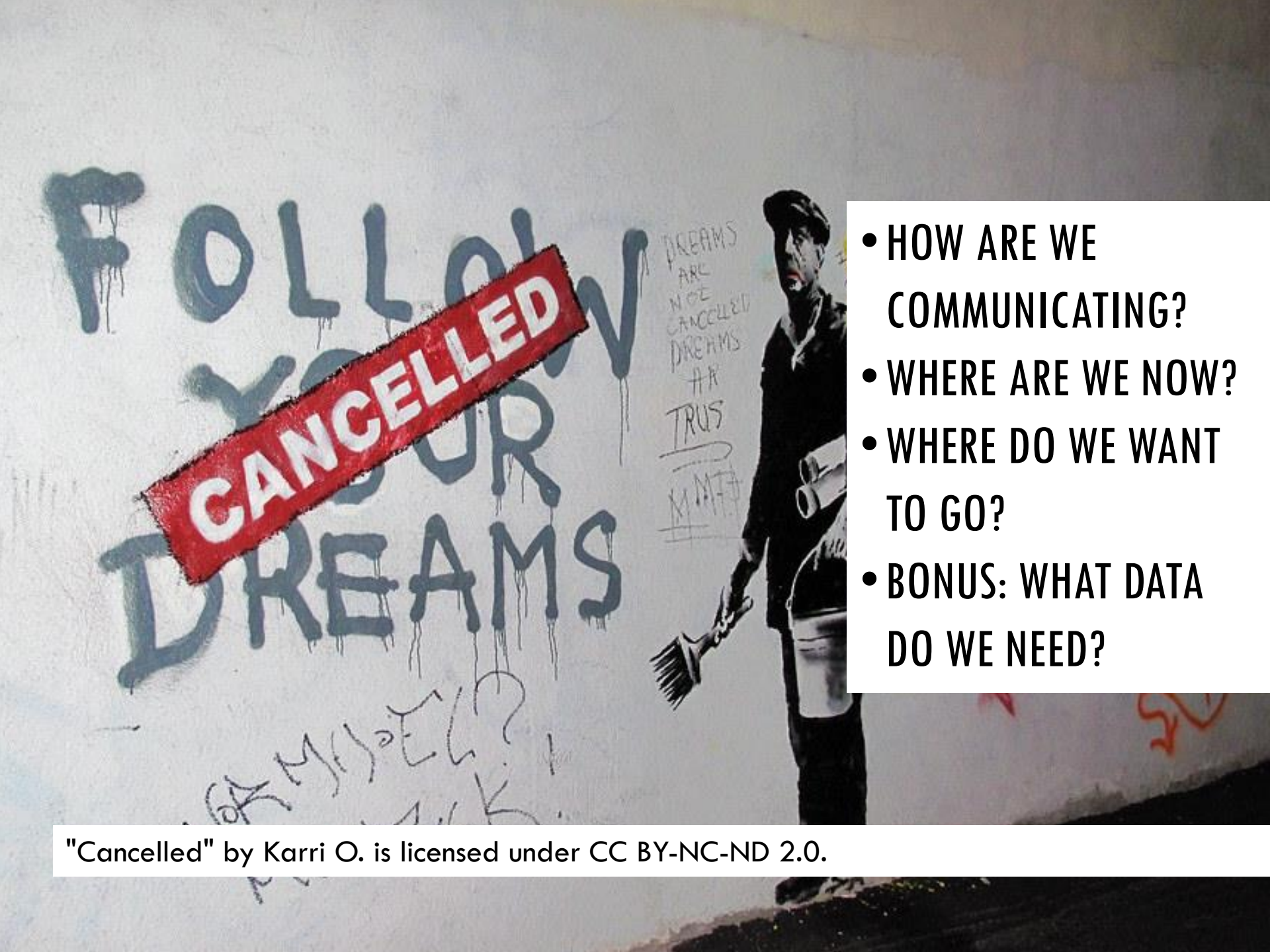


BIG DEALS & SUSTAINABLE OA



"Fishing Boats on Deal Beach, Kent" by John Mavin is licensed under CC BY-SA 2.0.



- HOW ARE WE COMMUNICATING?
- WHERE ARE WE NOW?
- WHERE DO WE WANT TO GO?
- BONUS: WHAT DATA DO WE NEED?

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HOW ARE WE COMMUNICATING?



"DIAL M," by marc falardeau is licensed under CC BY 2.0.

marc falardeau

COMMUNICATING CANCELLATIONS TO CAMPUS: STRATEGIES ACROSS CANADA

- Stewardship & Reassurances
- Education & Justification
- Transparency & Assessment
- Vocabulary & Tone
- Open Access & Advocacy

McLean, J., Dawson, D., & Sorensen, C. (2018, January). Keep calm and communicate. Communicating cancellations to campus: Strategies across Canada. OLA Super Conference, Toronto, ON. <https://www.olasuperconference.ca/SC-2018/event/keep-calm-and-communicate-two-sessions-addressing-collections-cancellations-and-communications-in-academic-libraries/>

URI: <http://hdl.handle.net/10388/11518>

SUSTAINING ACCESS TO RESEARCH IN AN UNSUSTAINABLE SCHOLARLY PUBLISHING WORLD



WHERE ARE WE NOW?



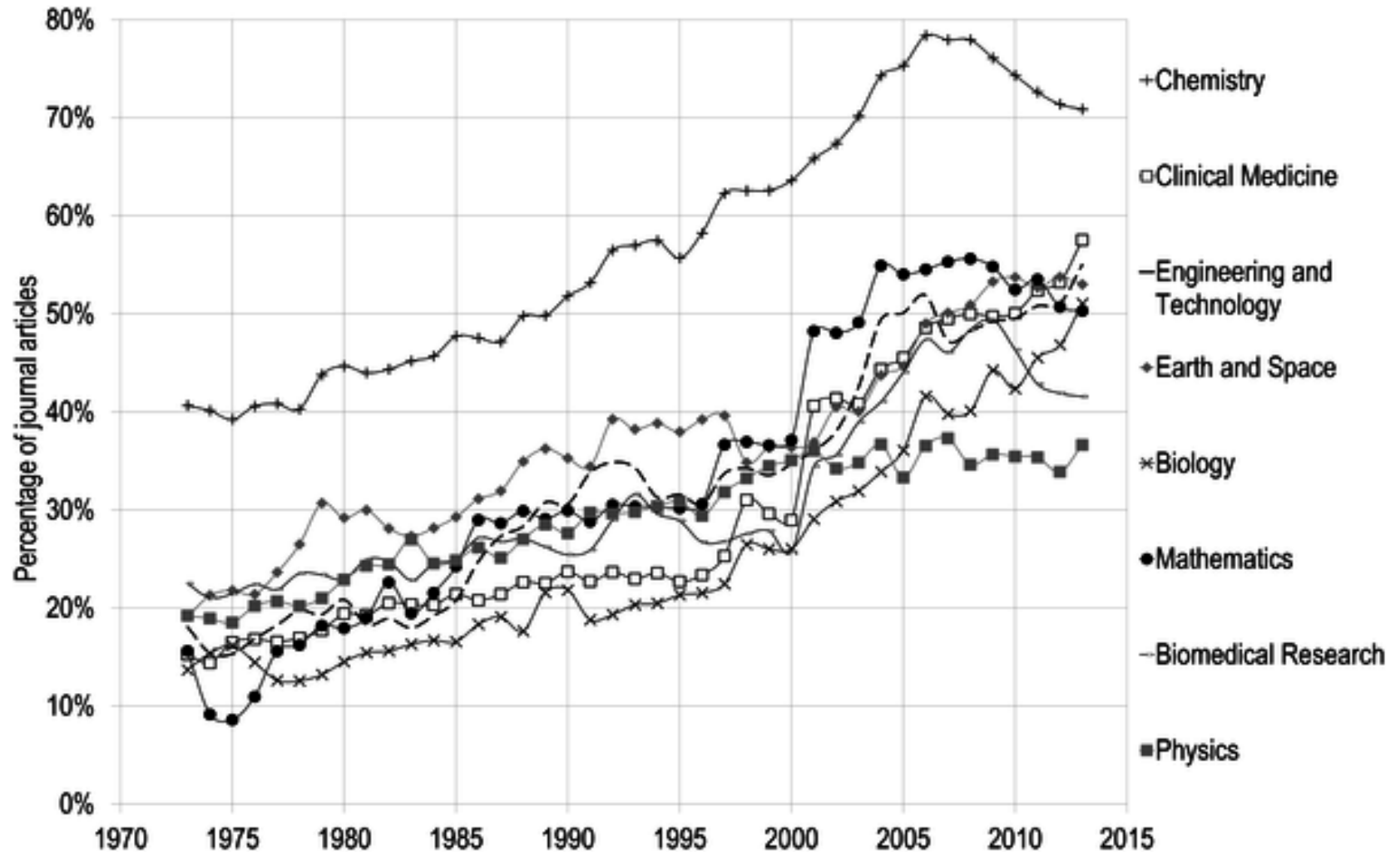
"Wetland Grasses" by daryl_mitchell is licensed under CC BY-SA 2.0.

SCHOLARLY PUBLISHING INVOLVES LOTS OF MONEY



OLIGOPOLY AND CONSOLIDATION

Fig 3. Percentage of papers published by the five major publishers, by discipline in the Natural and Medical Sciences, 1973–2013.



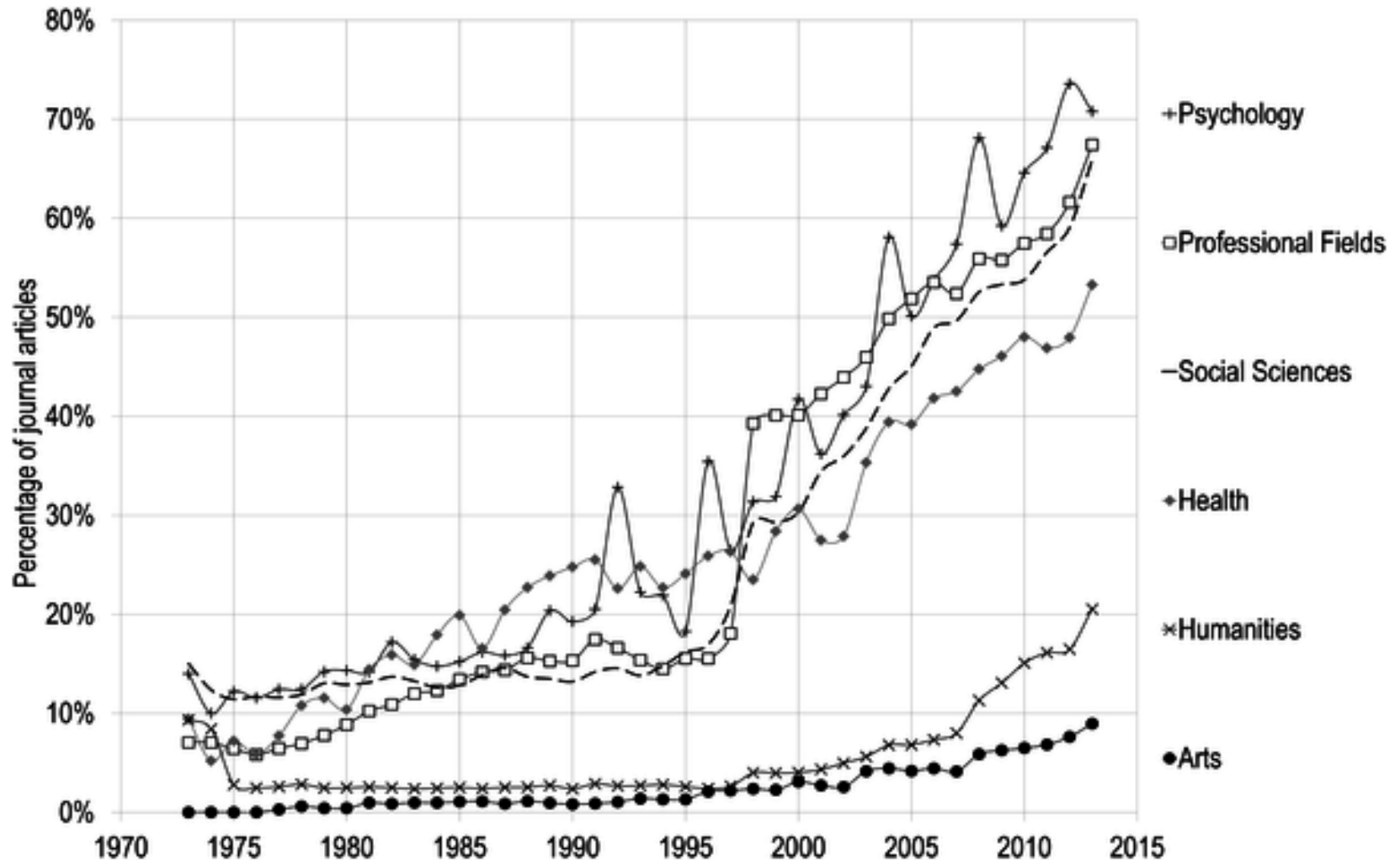
Larivière V, Haustein S, Mongeon P (2015) The Oligopoly of Academic Publishers in the Digital Era. PLOS ONE 10(6): e0127502.

<https://doi.org/10.1371/journal.pone.0127502>

<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0127502>

CONSOLIDATION AND OLIGOPOLY TRENDS

Fig 4. Percentage of papers published by the five major publishers, by discipline of Social Sciences and Humanities, 1973–2013.



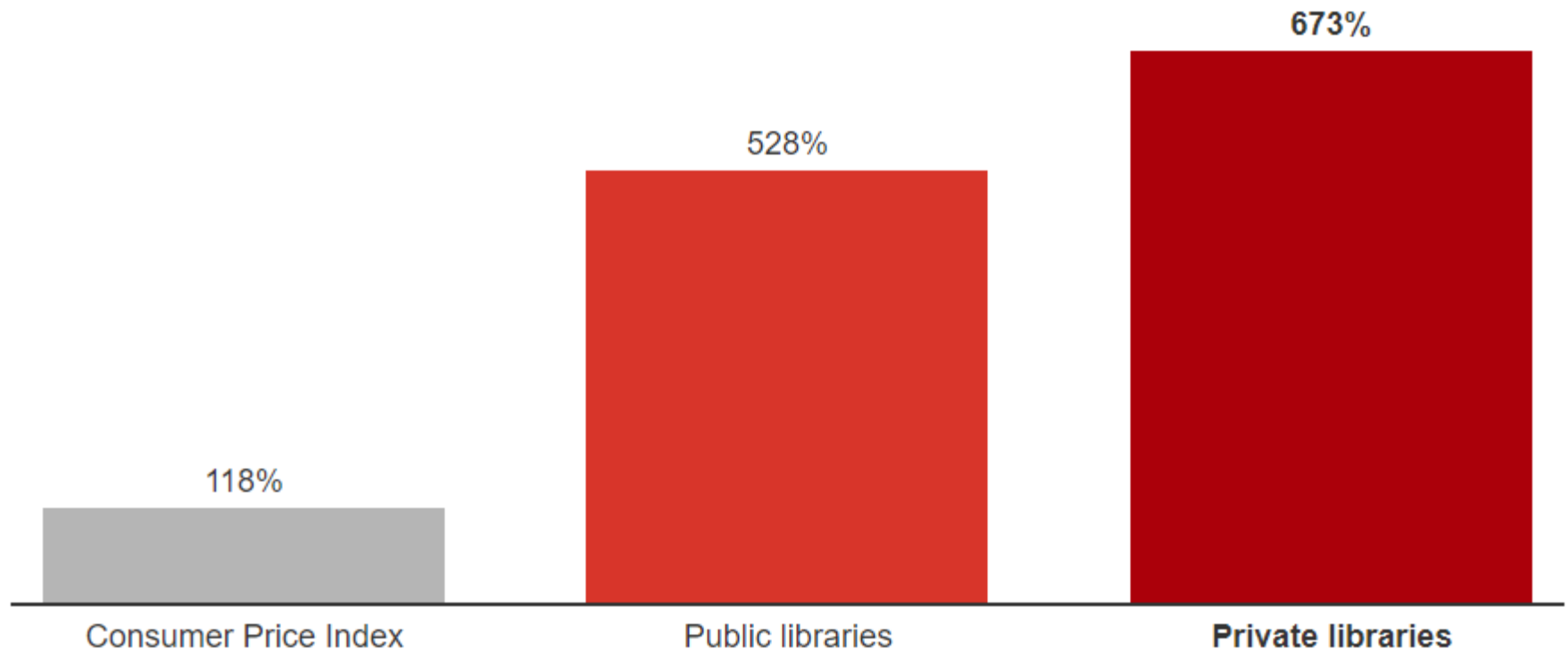
Larivière V, Haustein S, Mongeon P (2015) The Oligopoly of Academic Publishers in the Digital Era. PLOS ONE 10(6): e0127502.

<https://doi.org/10.1371/journal.pone.0127502>

<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0127502>

Libraries need to pay more and more to keep up

Members of the Association of Research Libraries report spending more annually on resources, including journal subscriptions. Growth in these expenditures by public and private libraries from 1986 to 2015 has far outpaced inflation as measured by the Consumer Price Index.



The Conversation CC-BY-ND

Source: [Association of Research Libraries](#)

Burns, P. (2018, December 19). Academic journal publishing is headed for a day of reckoning. Retrieved from <https://theconversation.com/academic-journal-publishing-is-headed-for-a-day-of-reckoning-80869>

CANCELLATIONS – UC'S FINAL PROPOSAL

- Cost-neutral with discounted APCs (\$12M total UC payment)
- Default 100% OA
- Multi-payer:
 - * Library \$1000 + author research funding
 - * **OR** Library pays all if author unfunded
 - * **OR** author opts out of OA

IMPERATIVES TO IMPROVE THE SYSTEM



Ethical/ Social



Academic

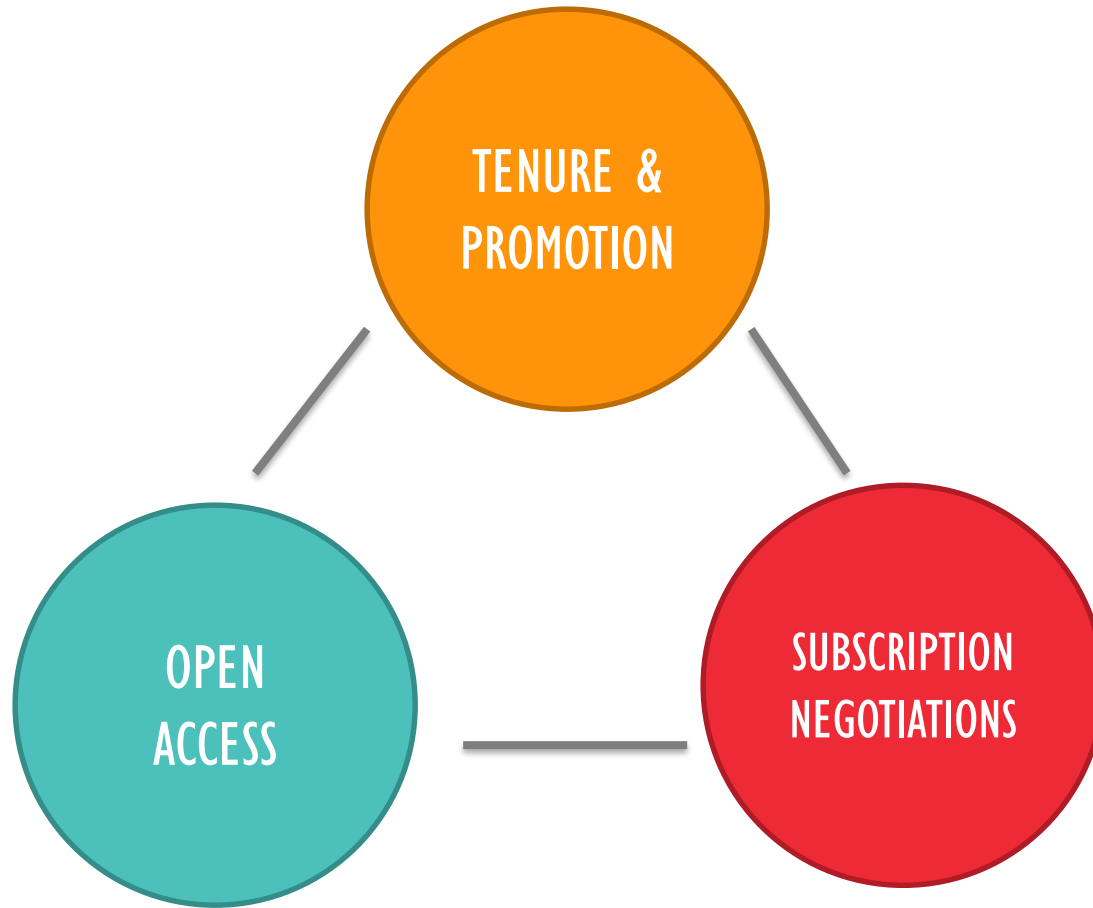


Financial
Sustainability



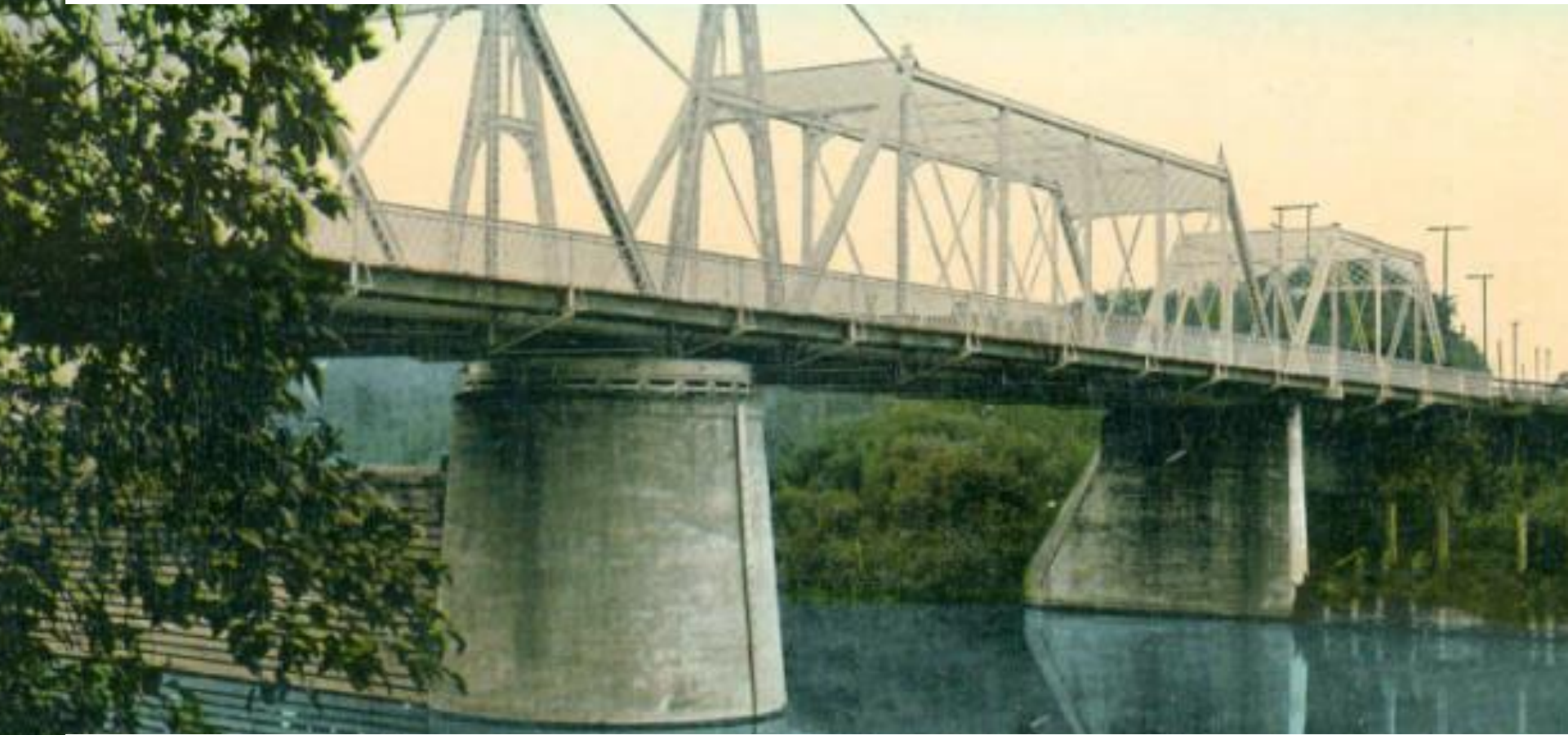
Autonomy

WHAT INTERESTS ARE AT PLAY?



Osborne Bridge, Fort Rouge, Winnipeg, Ma





















WHERE DO WE WANT TO GO?



"Osborne Bridge, Fort Rouge, Winnipeg, Man" by The Valentine & Sons Publishing Co. Ltd.



SCHOLARLY PUBLISHING SCORECARD

Imperatives	Status Quo	Open Access			
		For Profit	Non-Profit		
			Green	Pirate	Fair
Ethical					
Academic					
Financial					
Autonomy					

Adapted from Verbeke, D., & Mesotten, L. (2018). The price of gold: The KU Leuven Fund for Fair Open Access. *Septentrio Conference Series*, 0(1). doi:<http://dx.doi.org/10.7557/5.4512>

FAIR OA

- Transparent ownership, controlled by & responsive to scholarly community
- Authors retain copyrights
- Articles have explicit OA license
- Submission/ publication is not dependent on a fee
- Fees (if paid, opt in) are low & transparent

<https://www.fairopenaccess.org/>

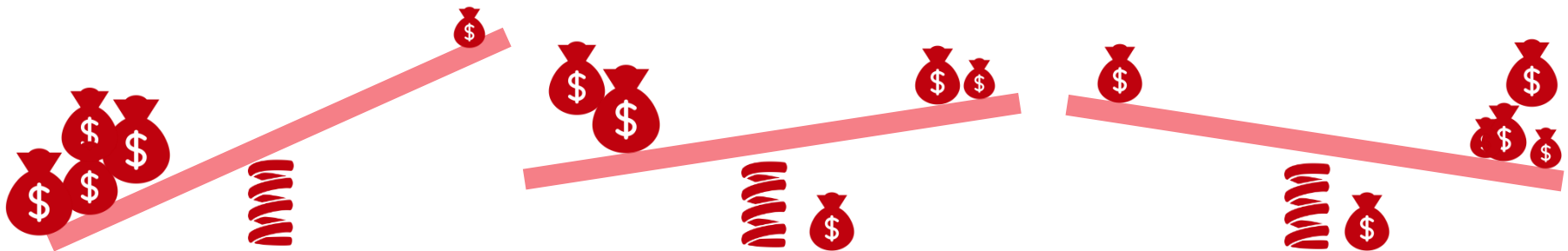
RADICAL OA

- Openness is heterogeneous & pluralistic
- Resists commercially motivated/ market driven OA
- Experimentation/ testing of form, content, & processes
- New & underrepresented knowledges
- Ethics of care

<http://radicaloa.disruptivemedia.org.uk/philosophy/>

FINDING A UWINNIPEG STRATEGY

MAINTAINING	DISMANTLING	INVESTING
Top 5 Publishers control roughly 50% of market	Grassroots Initiatives	Heterogeneity of options
Oligopoly pricing – increases of 4-8x inflation	University of California v Elsevier	Transparent pricing
Profit margins of 30+ %	France (& Laval) – Springer Nature	Fair Open Access
Negotiating power imbalance	Projekt DEAL - Elsevier	Autonomy over budgets
Shareholder Led	Scholar Led	Scholar Led



WHAT CAN BE DONE?



Alternative ways of getting access – ILL, Unpaywall



OA Journal Landscape Summaries



Full & Self Service WinnSpace options



Author's Rights Advising & Addendums



Smaller Subscription Cancellations



Funding for Erudit and Publi.ca



University-wide principles/ policy



Further investment in sustainable infrastructure and Fair OA