

Best Practices for Establishing Open Access Journals

Things to think about before **diving in**

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Assumption

You've decided you want to publish open access journals,
and have good reasons behind why you want to do this!

Establish clear boundaries around your service

- What type of publications will be published?
- Who can access this service?
- What services will be provided to each publication?
- What other questions would you need answered?

Resource: [Kate McCreedy and Emma Molls, Developing a Business Plan for a Library Publishing Program](#)

Understand how and who

- How will journals publish?
- What level of support will the Library provide and who will do this work?

Resource: [Library Publishing Coalition Service Providers list](#)

Communicate roles and expectations clearly

- Develop MOU or service agreement
- Intake conversation: answer questions, surface assumptions, clarify roles
- How do others do this?

Resource: [University of Alberta Libraries journal publishing program MOU](#)

Policies, policies, policies

- Journal sustainability and governance
- Submission AND reviewing guidelines
- Author agreement
- Self-archiving / copyright policy
- Privacy policy
- Author disputes / retraction policies
- Others?

Resources: [Committee on Publication Ethics, Core Practices](#), [PKP School, Becoming an Editor](#), [LPC, An Ethical Framework for Library Publishers](#)

Establishing a reputation

“Markers of legitimacy”

- Unique title
- Easy to find and understand info about scope, policies, guidelines, editors
- ISSN
- Directory of Open Access Journals
- UlrichsWeb Global Serials Directory
- Set up stats early!

- Others?

Resource: [PKP, Getting Found, Staying Found](#)

Make it findable (won't somebody think of the librarians!)

- DOIs
- Google Scholar
- Title level cataloguing
- Link resolver knowledgebase
- Indexing and abstracting services
- Marketing and outreach

Resource: [Library Publishing Curriculum, Impact Module](#)

Make it findable later

- Digital preservation
 - PKP Preservation Network, Portico, CLOCKSS
- Repository archiving SHERPA/RoMEO

Questions? Other suggestions?

Dive on in...