Programming & Outreach

Just Ask: What is the Worst That Could Happen?
Tasha Maddison, Saskatchewan Polytechnic

#COPPULSC21

Tasha Maddison
Saskatchewan Polytechnic

@tmmaddison

Open Education Week

1. Speakers and Events
2. Marketing and Promotion
3. Support
4. Twitter

Snapshot

Attendance

- March 1 – 33 participants, 14 external
- March 4 – 33 participants, 14 external
- March 4 – 12 participants
- 38 views of recordings

Webinars

- 2 external presenters
- Open to all

Panel Presentation

- Trailblazers
- Share success and challenges

Promotion

- Social media
- Events pages
- Emails
- Website

Twitter

- Live Tweets during webinars
- 2 accounts/46 Tweets
- 9,540 impressions
- 198 engagements

libguides.sait.ca/OEWeek

Library · Copyright · Academic Integrity · Online Courses · Reference Stats · Teams · Google Scholar · OER Repository · Library Intranet Site · mySaskPolytech · Ma...

Monday, March 1st

Digital Escape Room: An "Open" Secret at the Reg Erhardt Library

Available all week online – click here

You're locked in! Can you escape by completing the challenges set before you in this digital visit to the Reg Erhardt Library? There are no time limits, so just have fun while you read through the clues for each section.

Escape the Library, then enter your name by March 5th for a drawing at the end of OE Week.

Open Education: Improving Access and Fostering Change

11am-12pm MT, Saskatchewan Polytechnic (Online)

In this session, Amanda Coolidge, Director of Open Education at BCcampus, will walk participants through the what, why, and how of open educational resources. She will share issues of access, affordability, and equitable design principles that lay the foundations for open practice. Further, she will highlight the digital inequities that have been surfaced and heightened as a result of the pandemic and how open practices can, in some ways, alleviate those inequities. In addition, Amanda will share examples of open education practices in the post secondary environment.

Register here

OER Drop-In Discussion: OER Mythbusting

2pm-2:45pm, SAIT (Online)

Bring your coffee & your questions. L...

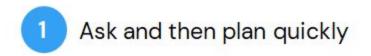Register here

bccampus.ca/events/

Apps · Library · Copyright · Academic Integrity · Online Courses · Reference Stats · Teams · Google

Mar 1 – Mar 5

Open Education: Improving Access and Fostering Change
Mar 1 @ 10:00 am – 11:00 am

Moving Your Open Educational Resource Project Forward
Mar 1 @ 11:00 am – 12:00 pm

Wicked Problems and Open Remedies: A Student-Centred Approach
Mar 1 @ 12:30 pm – 1:30 pm

MAR 2 Tue
Open Education 101
Mar 2 @ 12:00 pm – 1:00 pm

Open Education Lightning Talks and Panel
Mar 2 @ 3:00 pm – 4:00 pm

MAR 3 Wed
OER and Creative Commons
Mar 3 @ 11:00 am – 12:00 pm

UFV Open Education Faculty Fellows (OEFF) Panel Discussion
Mar 3 @ 1:00 pm – 2:00 pm

MAR 4 Thu
Open Education: A Discussion with Kory Wilson
Mar 4 @ 10:00 am – 11:00 am

OPEN EDUCATION WEEK

UPCOMING FACULTY EVENTS
March 1st – March 5th, 2021

Image Credit: Saskatchewan Polytechnic

Open Education Week Events (March 1 – 6)

Tweet · Like 0 · Share

Open Education Week is March 1st – 6th and Sask Polytech Library will be hosting a series of events.

Why should you consider attending these events?

After tuition, textbooks are the highest cost for students. The Open Movement strives to break down barriers of "access, affordability and equitable design principles that lay the foundations for open practice" (Coolidge, n.d.). It's been a stressful year, with a pandemic, transition to emergency online

Sask Polytech Library @saskpolytechlib · Mar 4

"There has to be a truth about the history of Canada, and we can help by becoming more self-aware. Everyone has a role in reconciliation." #OEweek

♡ 1

⇄ Sask Polytech Library Retweeted

Tasha Maddison @tmmaddison · Mar 4

When people know better, they do better. Every institution doesn't have to start from scratch - build on the foundation of others in open education. @saskpolytechlib @korywilson #openeducationweek

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BCcampus @BCcampus · 9m

For #OEWeek, our very own @acoolidge is speaking with @SaskPolytech in less than an hour! Sign up for "Open Education: Improving Access and Fostering Change" now:

ASKATCHEWA
OLYTECHNIC

Welcome! You are invited to join a webinar: Open E...
In this session, Amanda Coolidge will walk participants through the what why, and how of ope...
🔗 saskpolytech.zoom.us

♡ 1

Sask Polytech Library @saskpolytechlib · Mar 4

Join us for the second #OEweek event of the week, a discussion with @Korywilson! Taking place on Zoom from 12 - 1 pm CST, find the registration link and more details in the tweet attached:

Sask Polytech Library @saskpolytechlib · Feb 16

Join @Korywilson for an #OEWeek discussion open to anyone
rested! "Kory is deeply committed to education which looks at
vative and creative solutions that are needed to move
onciliation into ReconciliACTION." Learn more & register here:
y/2Zo5rOw

w this thread

PEN
DUCATION:
DISCUSSION
ITH KORY
ILSON

ZOOM SESSION
MARCH 4, 2021
@ 12 - 1 PM CST

WITH KORY WILSON
EXECUTIVE DIRECTOR OF
INDIGENOUS INITIATIVES AND
PARTNERSHIPS
●BRITISH COLUMBIA INSTITUTE OF
TECHNOLOGY

Promotion on Twitter

Successes	Lesson Learned
1 Ask and then plan quickly	**1** Spread out messages and ensure each one is unique
2 Think blue sky and then limit	**2** Provide parametres