

Programming & Outreach

Launching an Online Fair Dealing Boot Camp

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The Copyright Office



Fair Dealing Week



fair dealing
week



Lesson #1: Promote with eye candy



Lesson #1: Promote with eye candy

Sample headline

Sample body

Lesson #2: Promote early



Lesson #2: Promote early

True^{*} or False?

**I want to be more confident
about copyright.**

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Lesson #3: Not everyone wants/ needs a full workout



Lesson #3: Not everyone wants/ needs a full workout

True or False?

**Canadian fair dealing and
American fair use are different.**

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Lesson #3: Not everyone wants/ needs a full workout

Imagine you are a Chilean-born citizen of Canada doing a research residency in Saint-Pierre, a French archipelago off the coast of Newfoundland. During the residency, when you copy content created in the US, which law protects the original content?

- (a) French copyright law**
- (b) American copyright law**
- (c) Canadian copyright law**
- (d) Chilean copyright law**
- (e) all of the above**

Lesson #4: Be strategic with falsehoods in T/F questions



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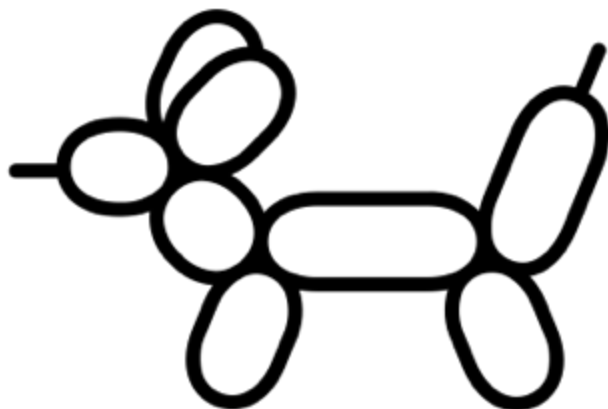
True or false
**I can copy whatever
I want without
consequences**



Lesson #5: Ask colleagues for input



Lesson #6: Keep the tone light



Lesson #7: The multiple choice format allows you to expose readers to options without endorsing them



Lesson #8: Balance representations of the law and your institution



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True or False?

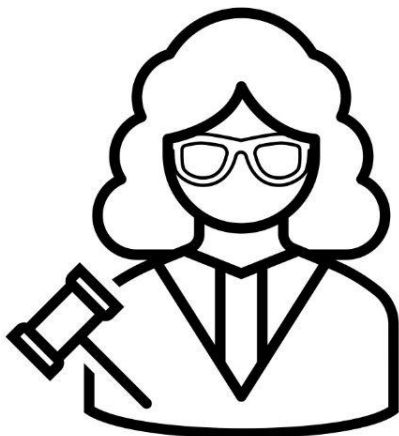
I need to cite sources when making copies under fair dealing.

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Lesson #9: Consider tailoring the content to specific audiences and consider their availability



Lesson #10: Nothing shared by a non-lawyer librarian is legal advice



Thank-you!

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<https://uwinnipeg.libwizard.com/f/winnipeg-libwizard-com-fd-btcampintro>

p.s.

Nothing in this presentation is intended as legal advice