

SCHOLARLY COMMUNICATIONS SKILLSHARE 2021

SESSION NOTES

*Compiled by participants at the [2021 COPPUL Scholarly Communications SkillShare](#).

Programming & Outreach

Launching an Online Fair Dealing Boot Camp

Heather Saunders, University of Winnipeg

- Fair dealing: being able to reproduce copyright protected materials under certain conditions
- Boot camp analogy: it's a tough workout, just like a workout
- Goal today is share hits and misses
- Lessons learned:
 - Use visuals - Instagram was most effective, using blue colour (trust)
 - Promote early - teaser image on Insta got most interactions ("True or False: I want to be more confident about copyright")
 - Not everyone wants/needs a full workout! Sprint was over social media, full workout was over lib wizard (multiple choice questions)
 - Shortcoming of lib wizard - doesn't track engagement, at least the way I set it up.
 - Be strategic with falsehoods in T/F questions - this could backfire in short term interactions
 - Ask colleagues for input - especially as a new hire, this gathered important details
 - Keep the tone light
 - Multiple choice format allows you to expose readers to options without endorsing them - allows you to "drop a breadcrumb trail"
 - Balance representations of the law and your institution (e.g. citing sources when using fair dealing, this is an institutional priority rather than a law)
 - Consider tailoring the content to specific audiences and consider their availability (e.g. one for faculty during summer orientation)
 - Nothing shared by a non-lawyer librarian is legal advice

Open Science Workshop Series

Justin Fuhr, University of Manitoba

- 6 part, hour long workshop series on open science, held in Feb/Mar 2021
- Topics: overview, open access, open data, open science and the public, predatory publishers, open data viz tools and initiatives
- Workshops were stand alone, not scaffolded at all -- attend as many or as few as you like
- Impetus for workshop series: Tri-Agency Research Data Management Policy, Open Educational Resources funding
- UManitoba already has some existing researcher workshop infrastructure for planning, promotion etc - so not a lot of extra work
- Librarians were asked to present on topics of expertise -- they were independent in their work

- Promotion: had a series description, logo, promotion via mailing list/social media. Used same time every week for six weeks - Tuesdays at noon
- Hosted in GoToWebinar, recorded series posted on YouTube as a playlist <https://bit.ly/OSSPlaylist>
- 9 attendees on average, good feedback on surveys
- Future plans
 - Consider other topics: tools throughout the research lifecycle, more open science (e.g. OERs, data management)
 - Find different ways of promoting series
 - Find other ways to engage faculty and students with open science concepts -- e.g. linking various existing resources such as libguides together in a more formalized way
 - Good way to collab across library system, especially in a work from home context

Just Ask: What is the Worst That Could Happen?

Tasha Maddison, Saskatchewan Polytechnic

- Role includes Open Education
- Open Education Week, 2019
 - In person speaker broadcast to all 4 campuses, approx 50 people
 - Live Tweeted event, 24 tweets which received 6,683 impressions
- Open Education Week 2020 inspired by CARL's Cross Canada OER coffee chats
 - Capitalize on the affordances of online environment
 - 2 external speakers from BC, as well as internal "trailblazers"
 - Promoted via website, cross promotion at other schools
 - Collaborated with marketing librarian and A/V expert, website admin for technical details, hosting, marketing, promotion, etc
 - External partners helped promote the event via social media, and some folks from outside the institution also participated.
 - 46 Tweets from 2 accounts, with 9500 impressions and 198 engagements
- Successes: ask and then plan quickly; think blue sky and then limit
- Lessons learned: spread out the messages; ensure each one is unique, provide parameters (e.g. provide a practice session for presenters)

Open Repositories

Marathon, Sprint & Sliding Save: Web Archiving as Hit & Miss Scholarly Activity & Service in the Pandemic

Dana McFarland, Vancouver Island University

- Vancouver Island University's [Covid-19 web archive](#)
- Typically, larger institutions have been the one to launch web archiving initiatives - nice to have institutional support for a smaller institution do this to give voice to communities and regions
- It's been a sprint, slide, save approach
- Mostly using Archive-It
- Collaborating with other institutions in BC to work on this project
- Web archiving work is collections work, but it also intersects with many other areas within the library

- Misplaced hope? That researchers would act like librarians and want to preserve information now for future use
- Guided by ethics of care, relationality, impacts to our communities
- Not all websites can be effectively crawled/rendered, quality of crawls varies
- Was doing her own research project at the same time, helped understand the institution's supports and processes in the same way that researchers do
- At an upcoming RDM meeting, we will promote RDM and Web archiving services
- Hits:
 - emerging, rich, online, regional web archive that allows for careful and engaging work for library staff
 - Ability to conduct a research project that mirrors what researchers are experiencing
- Misses:
 - Gaps in coverage - contributions beyond the library have not been forthcoming
 - Some content is more difficult to archive
- Sliding saves
 - Developing on the fly solutions (e.g. crawling cached pages, crawling laterally, etc)
 - Accessing backup equipment/repairs during the pandemic. Importance of effective working relationships

Audiovisual Media and Scholarly Communications Services

Sean Luyk, University of Alberta

- ERA A+V is a “fuzzy” service - combines media archive, virtual research environment, tool to support online learning, schol comm service/IR
- Some a/v materials fit into more than one ‘category’ -- could be cultural heritage as well as research data, for example
- Service has been running approx 6 years, many fits and starts along the way
- Lots of opportunities to use schol comms infrastructure to support media scholars and new modes of scholarship
- But media is “weird” in a schol comms perspective
 - OA may not be the goal, or even achievable based on ethical, privacy, and/or IP principles
 - AV materials often play a supporting role to “the research itself”
 - Residual material can be used in new scholarship -- by preserving it, we can enable new forms of scholarship
- Nuts and bolts of a+v scholarly comms
 - For resource discovery, time stamping - this requires someone to actually listen to the media, either a library staff or a trained research team member (Using Avalon)
 - Preservation tools and best practices are often designed for very large institutions - even in a University of Alberta context, we usually have to look at “good enough practices” as best practices are out of reach
 - Deposit workflows can be challenging due to extremely large file sizes - often have to use physical hard drives to transfer files
 - Requires some specialized skills - media archives practices exist in their own silos, would be helpful to build bridges between this world and the schol comms world
- New opportunities to support different forms of scholarly comms, e.g. podcasting, a/v based journals, public knowledge dissemination, academic research video (<https://doi.org/10.3145/epi.2019.jul.06>)

- Software incorporates Google Analytics, that is the only metrics piece included at present. Looking at tracking SOCAN data, this is difficult but could be a way to track streaming data etc. Would love to be able to incorporate more metrics, syndicate podcasts, etc.

Policy or Polite Suggestion? The rise and fall of the UofL OA Policy

Nicole Eva and Emma Scott, University of Lethbridge

- Launched IR in 2007, aside from Theses & Dissertations had never been a huge inflow of faculty publications
- In 2017, decided to rebrand and promote UL's Institutional Repository, it had been a decade since the last time a real publicity push for the IR had been done.
- Rebranded IR as OPUS, did some marketing, but did not see a big burst of deposits as a result
- Rumi Graham's research showed that the vast majority of UL research published recently could have been archived in OPUS, but yet only 8% had been. Decided to develop an open access policy in response (modeled on the ['Harvard-style'](#)).
 - Wanted to position it as a faculty initiative, so included faculty members
 - Liaison librarians were responsible for promoting it, they encountered push back around issues including copyright and IP -- this resulted in some changes to the policy that softened the language (e.g. "irrevocable" became "non-exclusive")
 - Final policy can be found via <https://library.ulethbridge.ca/open/oapolicy>
 - Actual submissions to OPUS peaked in 2018/19 when there was a lot of promotion / discussion around the policy, but after the policy was actually adopted, deposits fell off.
- What worked?
 - Direct interaction with departments: more effective when librarian attended faculty meeting in person
 - Simple/straightforward deposit process (e.g. asking for people's CVs and doing staff mediated deposit)
- What is slowing us down?
 - Lack of staff? UL is doing staff mediated deposit, not sure this is sustainable, and perhaps faculty don't want to go through a "middle person"
 - No teeth in policy? No real consequence of not depositing or filling out a waiver.
 - Can remind people at tenure and promotion, faculty review time but 'chasing' faculty to submit is time-consuming and staff time is scarce.
 - Lack of "flow" in researcher's publishing process
 - Lack of interest?
- Will the new Google Scholar OA compliance tracker promote IR deposits? Hard to say! Can attend an upcoming call to ask questions about GS: https://www.opencon.community/may_2021_librarian_call
- Promote the IR at new faculty orientation
- VIU worked with supported leave committee to incorporate language about "open dissemination where appropriate" into the policy language -- this can help incentivise OA

Canadian Research Knowledge Network (CRKN) Session

Transforming Scholarly Communications: Open Access Approaches at CRKN

Craig Olsvik, Senior Manager, Licensing

Rebecca Ross, Senior Director, Strategy and Engagement

- Strat plan has 3 strategic goals: transform scholarly comms, develop and foster partnerships, collaborative advocacy
- Strategic project: A CRKN Approach to Open Scholarship: A multipronged strategy to advance access to knowledge -- this is a multipronged approach that involves consortial license to unsub, data collection/analysis, collaborative work with stakeholders, advocacy among other things
- Keen to work with schol comms community on communications materials, outreach strategies -- what would be helpful, please let us know
- CRKN looking at a variety of models for OA, as there is no “one size fits all” for all CRKN members:
 - Partnership models, e.g. Coalition Publica
 - Green OA (repositories)
 - Transformative agreements, e.g. SAGE
 - Lowering APC charges, e.g. Elsevier
 - Reducing subscription costs, e.g. Elsevier
- Updated Licensing Principles, has two parts
<https://www.crkn-rcdr.ca/en/crkn-licensing-principles>
 - 1: defines the way members work together to share costs, ID priorities, increase access
 - 2: indicates expectations from vendors and partners
 - Principles are quite aspirational, but they are meant to be applied. Trying to create links between principles and how they are applied
- Stakeholder engagement and licensing communications
 - Put together broad stakeholder group from professoriate, government, university admin, funders. Helps show the unity of the scholarly community, and that these concerns are shared beyond the library community. This has been a powerful message.
 - Updates on CRKN website have been frequent, and meant to be useful to practitioners -- if there are ways to improve them, please let us know
- Transformative agreement definition from ESAC:
<https://esac-initiative.org/about/transformative-agreements>
- Huge growth of transformative agreements since 2018, see ESAC registry
- Data on Canada’s publication output and the percentage that is OA can be found here:
<https://app.flourish.studio/visualisation/714861/>
- CRKN’s criteria for considering TAs
 - Subscription cost
 - Publication output
 - For profit vs. non profit publishers (we know that the vast majority of research is published in big for profits, despite wanting to support nonprofits)
 - Looking at TAs successfully negotiated by other consortia
- These criteria brought us to target SAGE, new TA for 2021-23
 - APCs waived for hybrid journals for CRKN-affiliated authors
 - 40% APC discount remains for Gold OA journals
 - Cost for 2021 US 5M, with 3% increase next two years

- Transformative Agreement with Elsevier
 - Targeted an aggressive cost reduction (>10%) as well as reduction in APC, and removing the NDA
 - Achieved a 12.5% reduction for 2021, no increase, in 2022, 2% increase in 2023
 - 20% APC discount for most journals, exclusion list (e.g. Cell, Lancet) on website
 - Contract is posted publicly
 - Approx 17.4M USD savings over the 3 years
 - Elsevier requires a validation process to validate article eligibility/author affiliation
 - Volume is approx 100 articles/month
 - Process to be automated by Elsevier by mid-2022
 - CRKN is managing the process in the interim, by e-mail - will be validating by email domain and/or author self-identification, will reach out to individual institutions if necessary
 - Articles submitted since Jan 1, 2021 are eligible (retroactive)
 - Upon acceptance and publication, the article is added to Elsevier's platform for validation by CRKN
 - Universities/Institutions are not responsible for validating authors
- Future work
 - Two more TAs in 2022, Canadian Science Publishing and Cambridge University Press
 - Continue to target cost reduction in licenses with large commercial publishers and contain costs with the rest
 - Continue to support other pathways to OA
- Questions:
 - are there plans to survey members in future about the extent to which / ways in which they have been able to redeploy funds to support Open? Or other means to measure progress against the intended goal?
 - Important to contextualize savings with the idea of reinvestment, would like to profile these reinvestments at the CRKN conference - watch for a CFP
 - is there some branding or messaging in the submission/acceptance workflows for SAGE and Elsevier to let authors know that the APC discount/waiver is funded by CRKN?
 - Yes, there is
 - Has anyone looked into discovering how many authors have used the APC discount/waivers at their institution?
 - Yes, CRKN gets this data and will share it publicly
 - CRKN also often shares information on the Canadian Scholarly Comms Slack Channel (<https://scholcommincanada.slack.com/>). If you are not already on this channel, contact an admin to get an invite: Sonya Betz (sonya.betz@ualberta.ca), Leah Vanderjagt (leahv@ualberta.ca) and Jeannette Hatherill (Jeanette.Hatherill@uottawa.ca)

COPPUL Scholarly Communications Survey Results

Robyn Hall, MacEwan University
 Kate Langrell, University of Saskatchewan
 Emma Scott, University of Lethbridge

- Goals of the survey are to contribute to strategic planning and to gather information about changes in the landscape

- Survey went to contacts at COPPUL institutions, cc-ed to directors. All 29 institutions responded, thank you!
- Check out responses to the survey at <https://coppulscwg.ca/resources/>
- Themes in answers to open-ended questions, what is an important role for COPPUL in scholarly comms?
 - Community building and professional development
 - Opportunities for sharing info across COPPUL and with other groups, e.g. CRKN and CARL
 - Opportunities for networking
 - Support for shared infrastructure (e.g. [ARCA](#), Dataverse, Pressbooks, OJS)
 - Advocacy and leadership
- What is COPPUL's role in OER? Similar responses to those around schol comm!
 - Shared infrastructure (e.g. something like <https://atlanticoer-relatlantique.ca/>)
 - Professional development, info sharing, etc.
 - Advocacy and funding regionally and federally.

Wrap Up

Call for new members will come Monday May 3 via the [Working Group website](#), please apply if you're interested!

Share your feedback on this event: <https://tinyurl.com/skillshare21feedback>

Robyn will email attendees a copy of [session materials](#), session recordings, and feedback survey.